



#### INTRODUCTION

Key Property Consultants was established in 2016 by two partners. With a combined experience of two decades in the real estate realm, these business partners bring a wealth of knowledge spanning in both residential and commercial properties.

One partner, with a background within the corporate world of property, honed their skills navigating the intricacies of numbers, client relation and building business while dealing with various property transactions. On the flip side, the other partner, an independent spirit, brought a unique perspective and a knack for personalized client service to the table. In 2016, they joined forces, blending their diverse strengths to establish Key Property Consultants.

From a humble beginning, their venture has evolved into a powerhouse with two thriving offices—one situated in Penge, London and the other in Welling, Kent. Their journey of growth and success is a testament to their commitment, dedication, and the exceptional team of eight professionals they've cultivated along the way. At Key Property Consultants, unlocking opportunities and exceeding expectations is not just a mission; it's a tradition.

Since cracking the UK market Key Property Conustants has expanded its horizons internationally and built relationships with brokerages and developers in the UAE and Cyprus. We are now able to provide you with international property advice and investment opportunities.

# KEY ADVANTAGES OF INVESTING IN THE UAE

Safety and stability

No income, capital gains, or property taxes

Freehold property ownership

High rental yields and capital appreciation potential

Residency visas with investment

A strategic global hub

#### PRIMARY MARKET

### OFF-PLAN PROCESS:

- 1. Review available options (brochures, payment plans, etc).
- 2. Select a project and unit (1BR, 2BR, etc.).
- 3. Confirm selection and pay the booking fee (typically 20% + 4% Dubai Land Department (DLD) fee).
- 4. Receive a booking confirmation or Sales & Purchase Agreement (SPA) from the developer.
- 5. Ensure timely payments according to the plan.

#### READY MARKET

## SECONDARY PROCESS:

- 1. Select a property (we can arrange viewings or provide photos/videos).
- 2. Submit an offer to the seller.
- Apply for an NOC (No Objection Certificate) to transfer ownership.
- 4. Sign the MOU (Form F) and pay a 10% deposit.
- 5. Complete the transfer of ownership and pay the remaining purchase price.
- Additional costs include the DLD transfer fee (4%), agency fees, mortgage fees, registration, and valuation fees (where applicable). VAT is applicable











### EXPRESSION OF INTEREST

### E O I P R O C E S S

- Pre-Launch offer on off-plan projects
- Developers typically require an initial payment, with a minimum amount starting around AED 20,000 or could be a % of the purchase amount.
- 3. Buyer needs to provide the necessary documentation required by the developer (passport, ID, etc.)
- 4. Submission of the EOI provides the potential buyer with priority access, increasing their chances of getting a desired unit.
- 5. On the official launch of the project, the buyer has the opportunity to reserve their preferred unit.
- 6. Once reserved the buyer signs the reservation agreement and proceeds to complete the down payment.
- 7. The sales process then commences.

If you're interested in discovering more about the opportunities for investing in the UAE, or if you'd like to explore the impressive range of development projects we currently have available for investment, we invite you to reach out to the team at Key Property Consultants. Our experienced team is here to provide detailed insights, answer any questions you may have, and guide you through the process of making informed investment decisions. Whether you're looking for high-potential real estate opportunities or simply want to understand more about the dynamic market in the UAE, we are ready to assist you every step of the way.















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